

NEWS RELEASE



News Release • For Immediate Release • Dan Dwyer (513) 458-8117

CIMCOOL Fluid Technology Adds New Products To Its Cimperial® Line Of Metalworking Fluids

Cincinnati, Ohio—2011— With products that boast results including up to 300% improved tool life, an increase in productivity, excellent rancidity control, greatly reduced concentrate usage, and operator-friendly use, **CIMCOOL Fluid Technology** offers some of the most technologically-advanced fluids for use in industrial operations. The company recently introduced two metalworking fluids to its **CIMPERIAL** family of products, all of which are machine friendly and engineered to save money on storage, handling, mixing, charging, makeup and maintenance costs.

CIMPERIAL 10-1077 and **CIMPERIAL 10-1077CF** are both soluble oils recommended for heavy to severe duty machining and grinding operations such as milling, drilling, boring, reaming, tapping, sawing, broaching and multiple grinding operations. The fluids can be used on mild steels, stainless steels, hardened steels, exotics and most aluminum alloys. **CIMPERIAL 10-1077** is a unique blend of mineral, vegetable and extreme pressure lubricity agents which provide excellent tool life and versatility for the shop floor. **CIMPERIAL 10-1077CF** offers excellent lubricity without the use of extreme pressure additives. All fluids in the company's **CIMPERIAL** line offer long fluid life, corrosion protection, high lubricity, low-foaming characteristics and excellent rancidity control.

All CIMCOOL products are backed by the company's "no-hassle" performance guarantee and free trial assurance. For additional information, please visit our website at www.CIMCOOL.com, and click on the MSDS and Product Information menu. CIMCOOL Fluid Technology is a global manufacturer of metalworking fluids. The company is certified ISO 14001, ISO 9001.



CIMCOOL, headquartered in Cincinnati Ohio, is a world supplier in metalworking fluid technology. Visit our website at www.CIMCOOL.com.

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