



Milacron's CIMCOOL Product Brand Expands Fast Growing CIMPULSE™ Product Line with the Introduction of CIMPULSE™ 49MP

(CINCINNATI, OH – July 12, 2016) – Milacron Holdings Corp. (NYSE: MCRN) – Milacron Fluid Technologies brand CIMCOOL, a leader in fluid technology and proud member of the Milacron family is pleased to announce a new product release to its CIMPULSE™ metalworking fluid line. CIMPULSE products are designed to cover a broad-range of applications with trouble-free performance allowing customers to use one product across a wide range of operations.

CIMPULSE 49MP is an oil-containing, multi-purpose fluid for both machining and grinding. It offers high performance without the use of traditional extreme pressure lubricants and is recommended for turning, drilling, milling, reaming, boring, tapping, and grinding of most metals. It is excellent in hard water situations and leaves a light, manageable residue and customer feedback regarding the fluids cleanliness has been very positive. More importantly, it is easy to use and minimizes the number of products CIMCOOL customers have to inventory.

Bruce Koehler, CIMCOOL Senior Product and Technical Services Manager, said, “CIMPULSE 49MP evolved from listening to our customers’ requirements who want more. Our initial CIMPULSE family of products has been the fastest growing launch of products in CIMCOOL’s history.”

CIMPULSE 49MP fits perfectly between CIMPULSE 45MP and CIMPULSE 51MP by offering:

- Broad range applications even on tough jobs.
- Improved cleanliness of operation with excellent operator acceptance.
- Low foaming characteristics.
- Excellent sump life.
- Reduced concentrate consumption and carry-off.
- DCHA free chemistry.

Koehler added, “This is a great product for job shops or large manufacturers wanting to minimize the number of products they have to stock. Our own Milacron manufacturing locations use our CIMPULSE fluids, and CIMPULSE 49MP was validated on our own metalworking processes. You can’t get a better endorsement than using the best fluid in your own facilities.”

CIMPULSE 49MP is immediately available for ordering. CIMCOOL expects customers will be able to significantly lower inventory and reduce costs by switching to a CIMPULSE metalworking solution.

Download High Resolution Images: <https://www.dropbox.com/sh/a0ccv6i6cvsffrg/AABGKIAekWJKl1rQNRSR0e-Aa?dl=0>



About Milacron

Milacron is a global leader in the manufacturing, distribution and service of highly engineered and customized systems within the plastic technology, processing and metal working fluids sectors. Milacron is the only global company with a full-line product portfolio that includes hot runner systems, injection molding, blow molding and extrusion equipment plus wide market range of advanced fluid technologies. Visit the new Milacron at www.milacron.com

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